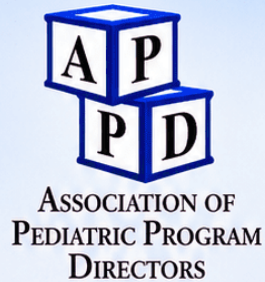


SPONSORSHIP PROSPECTUS

CONNECT WITH 1,600+ PEDIATRIC EDUCATION LEADERS

PARTNERSHIP | VISIBILITY | CONNECTION



MPPDA
Medicine-Pediatrics Program
Directors Association

APPD 2027 ANNUAL SPRING MEETING



MARCH 22-25, 2027

Monday-Thursday



**JW MARRIOTT
INDIANAPOLIS**
Indianapolis, Indiana



About the Meeting

The APPD Annual Spring Meeting provides pediatric program education leaders the opportunity to network and learn what's new in medical education curriculum.

Attendees will:

- Apply effective strategies in medical education across the full training continuum.
- Discover and adapt innovative curricula and educational approaches designed for residency and fellowship programs.
- Connect and collaborate through rich networking and mentoring opportunities with a vibrant community of educators.
- Engage with key thought leaders and stakeholders, including representatives from the American Board of Pediatrics (ABP), the Accreditation Council for Graduate Medical Education (ACGME), and Intealth.

Attendees

Join over 1,600 influential pediatric professionals at the APPD 2027 Annual Spring Meeting in Indianapolis, including the MPPDA Annual Meeting! Attendees represent all accredited pediatric training programs across the United States and include a wide range of key decision-makers and leaders in the field. This is your chance to connect with the people shaping the future of pediatric education and practice. Attendees include, but are not limited to:

Residency Program Directors
Residency Associate Program Directors
Residency Program Coordinators and Administrators
Fellowship Program Directors
Fellowship Associate Program Directors
Fellowship Program Coordinators and Administrators
Education Managers/Education Specialists
Vice Chairs of Education
Department Chairs
Deans
Designated Institute Officials
Chief Residents (Rising and Graduating)
Trainees (Medical Students, Residents, Fellows)
Global Health Educators

SPONSORSHIP PACKAGES

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
SPONSORSHIP BENEFITS			
One (1) 6ft table in the registration foyer to place marketing materials on / exhibit <i>(*includes registration for up to 2 two representatives to attend)</i>	✓		
Event mobile app banner advertisement. <i>(placement determined by the APPD)</i>	✓	✓	
Dedicated sponsorship page in the event mobile app. <i>(upload logo, marketing/promo materials, contact information)</i>	✓	✓	
Logo recognition on the APPD 2027 Meeting Home Webpage with link to webpage of your choice.	✓	✓	✓
Logo recognition on sponsorship signage in registration foyer.	✓	✓	✓
Logo recognition in meeting “walk-in” slides shown in main/ plenary session room in between sessions.	✓	✓	✓

*Platinum sponsorship packages include one (1) 6-foot exhibit table located in the meeting registration foyer, along with complimentary registration for up to two (2) company representatives. Additional representatives may be registered for \$500 per person. Each exhibit table includes access to electrical power. Exhibits will be accessible to attendees from Monday, March 22 at 3:00pm through Thursday, March 25 at 12:30pm, providing multiple opportunities to connect with pediatric education leaders throughout the meeting. Table set-up may begin on Monday, March 22nd starting at 12noon.

Exclusive Sponsorship Opportunities!

Outside of our sponsorship packages, APPD is also offering exclusive opportunities listed below. These high-visibility options allow your organization to stand out and align your brand with key moments throughout the conference.

WI-FI ~ \$15,000

Keep attendees connected and highlight your brand throughout the event. As the exclusive Wi-Fi sponsor, your logo or company name will be featured on all Wi-Fi instructions and the network login page, giving you maximum visibility with every login.

Hotel Keycards ~ \$10,000

Put your brand directly into the hands of every meeting attendee! As the exclusive sponsor of hotel keycards, your company logo and message will be seen every time attendees enter their rooms, providing high-frequency, memorable brand exposure throughout their stay.

Welcome Reception Photo Booth ~ \$7,500

We're offering a photo booth sponsorship for our opening welcome reception on Monday, March 22nd from 5:30-6:30pm. This is a highly visible and interactive experience where attendees can capture and share memorable moments. It's a fantastic way to enhance visibility, engage with attendees in a fun way, and create a lasting impression. As a photo booth sponsor, you will receive:

- 🚧 Onsite Branding – Prominent signage and booth customization with your company/organization name/logo.
- 📱 Social Media Exposure – Attendees sharing photos across platforms.
- 🤝 Opportunity to connect with attendees.

Coffee / Refreshment Break ~ 4 break time options at \$7,500 each

Put your brand front and center by sponsoring a conference coffee or refreshment break. Attendees will enjoy complimentary beverages courtesy of your organization, highlighted with branded signage and on-site recognition.

Poster/Reception Sessions ~ 2 poster session time options at \$12,000 each

Put your brand front and center by sponsoring refreshments or snacks during one of the poster sessions. Attendees will enjoy complimentary beverages or snacks courtesy of your organization, highlighted with branded signage and on-site recognition.

ELIGIBILITY

Sponsorship opportunities are open to program members of the [Association of Pediatric Program Directors](#) (APPD) and organizations and/or individuals who support and share similar [missions and visions](#) as APPD.

PAYMENT

To secure a sponsorship opportunity, please visit the [APPD online store here](#) and select the appropriate meeting sponsorship option(s). Once payment is processed, we will be in touch to begin fulfillment of your sponsorship.

CUSTOM SPONSORSHIPS

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

POLICIES

All secured sponsorships will be reviewed and approved by the APPD. APPD reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the APPD National office (info@appd.org) by February 26, 2027. Cancellation requests received by this date will receive a refund less a \$50.00 processing fee. All requests received after February 26, 2027 will forfeit 100% of monies paid.

Educational Content: Sponsors of the APPD 2027 Annual Spring Meeting have no involvement or influence in the educational content of the meeting.

CONTACT INFORMATION

For any questions, please contact Colleen Hughes, Associate Executive Director, APPD, at colleen@appd.org or (703) 718-6030.