



**2026 Pediatric Medical  
Education Conference**

*Hosted by APPD*

**September 25-26  
Arlington, VA**

***SPONSORSHIP OPPORTUNITIES***

## About the Meeting

The 3rd Annual Pediatric Medical Education Conference, hosted by the Association of Pediatric Program Directors (APPD), will be held September 25–26, 2026, in Arlington, Virginia. This national meeting brings together established and emerging leaders in pediatric medical education to share innovations, scholarship, and collaborative approaches to the challenges facing our field.

This conference is presented in partnership with leading pediatric and medical education organizations, including the Academic Pediatric Association (APA), American Academy of Pediatrics (AAP), American College of Osteopathic Pediatricians (ACOP), Association of Medical School Pediatric Department Chairs (AMSPDC), Council on Medical Student Education in Pediatrics (COMSEP), Council of Pediatric Subspecialties (CoPS), FuturePedsRes (FPR), NextGen Pediatricians (NGP), and The American Board of Pediatrics (ABP).

Members of all partner organizations—and anyone dedicated to advancing pediatric medical education—are encouraged to attend. The conference will showcase scholarly work from new and experienced pediatric medical educators, with strong encouragement for early career faculty and trainees to participate and present.

The conference will feature:

- Plenary Sessions
- Hot Topics
- Enhanced Learning Sessions
- Poster Abstract Presentations
- Networking Opportunities

## Attendees

Approximately **300 attendees** pediatric program leaders will attend the inaugural conference. Attendees consist of the following job roles in pediatrics.

- Residency Program Directors
- Residency Associate Program Directors
- Residency Program Coordinators and Administrators
- Fellowship Program Directors
- Fellowship Associate Program Directors
- Fellowship Program Coordinators and Administrators
- Vice Chairs of Education
- Department Chairs

- Deans
- Clerkship Directors
- Rotation Directors
- Designated Institute Officials
- Trainees (Residents, Chief Residents, Fellows, Medical Students)
- Representatives from Conference Organizations (APPD, APA, AAP, ABP, ACOP, AMSPDC, COMSEP, NGP, FPR, CoPS)

## SPONSORSHIP PACKAGES

| SPONSORSHIP BENEFITS   | GOLD<br>\$5,000 | SILVER<br>\$3,000 | BRONZE<br>\$1,500 | SUPPORTER<br>\$500 |
|--|-----------------|-------------------|-------------------|--------------------|
| One (6-foot) exhibit table located in the registration foyer for marketing materials and sponsor representatives during the conference dates of September 25–26. | ✓               |                   |                   |                    |
| Logo recognition on the Pediatric Medical Education Conference Home Webpage with link to webpage of your choice.   | ✓               | ✓                 | ✓                 | ✓                  |
| Logo recognition on sponsorship signage in registration foyer.   | ✓               | ✓                 | ✓                 |                    |
| Logo recognition in meeting “walk-in” slides shown in main plenary session room.   | ✓               | ✓                 | ✓                 |                    |
| Verbal recognition from opening plenary session and closing session remarks.   | ✓               | ✓                 | ✓                 |                    |
| Dedicated sponsorship page in the event mobile app.<br><i>(upload logo, marketing/promo materials, contact information)</i>                                      | ✓               | ✓                 |                   |                    |
| Event mobile app banner advertisement.   | ✓               | ✓                 |                   |                    |

## ELIGIBILITY

Sponsorship opportunities are open to program members of the [Association of Pediatric Program Directors](#) (APPD) and organizations and/or individuals whom support and share similar [missions and visions](#) to the APPD.

## PAYMENT

To secure a sponsorship opportunity, please visit the [APPD online store here](#) and select the sponsorship level. Once payment is processed, we will be in touch to begin fulfillment of your sponsorship.

**Deadline to Secure a Sponsorship is Monday, September 7, 2026.**

## CUSTOM SPONSORSHIPS

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

## POLICIES

All secured sponsorships will be reviewed and approved by the APPD. APPD reserves the right to deny any application for sponsorship for any reason.

**Cancellation:** To cancel a sponsorship and receive a refund, a written request must be received to the APPD National office (info@appd.org) by August 28, 2026. Cancellation requests received by this date will receive a refund less a \$50.00 processing fee. All requests received after August 28, 2026 will forfeit 100% of monies paid.

**Educational Content:** Sponsors of the 2026 Pediatric Medical Education Conference, hosted by APPD, shall have no role in the development, selection, review, or delivery of the meeting's educational content. Sponsorship does not confer any ability to influence conference programming, faculty, presentations, or related educational materials.

### **Marketing/Promotional Materials:**

Sponsors are prohibited from distributing, displaying, or placing marketing or promotional materials anywhere within the conference venue, including session rooms, common areas, and foyer spaces. The sole exception applies to Gold Sponsors, who may display approved marketing materials only at their designated exhibit table.

## CONTACT INFORMATION

For any questions, please contact Colleen Hughes, APPD Associate Executive Director, at [colleen@appd.org](mailto:colleen@appd.org) or (703) 718-6030.