



APPD 2026

ANNUAL SPRING MEETING

APRIL 14-17

SHERATON DOWNTOWN DENVER

DENVER, COLORADO

SPONSORSHIP OPPORTUNITIES

Meeting Theme

Through Change and Challenge: Our Mission Endures

About the Meeting

The APPD Annual Spring Meeting provides pediatric program education leaders the opportunity to network and learn what's new in medical education curriculum.

Attendees will:

- Apply effective strategies in medical education across the full training continuum.
- Discover and adapt innovative curricula and educational approaches designed for residency and fellowship programs.
- Connect and collaborate through rich networking and mentoring opportunities with a vibrant community of educators.
- Engage with key thought leaders and stakeholders, including representatives from the American Board of Pediatrics (ABP) and the Accreditation Council for Graduate Medical Education (ACGME).

Attendees

Join over 1,500 influential pediatric professionals at the APPD 2026 Annual Spring Meeting in Denver! Attendees represent all accredited pediatric training programs across the United States and include a wide range of key decision-makers and leaders in the field. This is your chance to connect with the people shaping the future of pediatric education and practice. Attendees include, but are not limited to:

Residency Program Directors
Residency Associate Program Directors
Residency Program Coordinators and Administrators
Fellowship Program Directors
Fellowship Associate Program Directors
Fellowship Program Coordinators and Administrators
Education Managers/Education Specialists
Vice Chairs of Education
Department Chairs
Deans
Designated Institute Officials
Chief Residents (Rising and Graduating)
Trainees (Medical Students, Residents, Fellows)
Global Health Educators

Additionally, key representatives from the American Board of Pediatrics (ABP) and the Accreditation Council for Graduate Medical Education (ACGME), will be in attendance.

SPONSORSHIP PACKAGES

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000
SPONSORSHIP BENEFITS			
One (1) 6ft table in the registration foyer to place marketing materials on / exhibit <i>(*includes registration for up to 2 two representatives to attend)</i>	✓		
Event mobile app banner advertisement. <i>(placement determined by the APPD)</i>	✓	✓	
Dedicated sponsorship page in the event mobile app. <i>(upload logo, marketing/promo materials, contact information)</i>	✓	✓	
Logo recognition on the APPD 2026 Meeting Home Webpage with link to webpage of your choice.	✓	✓	✓
Logo recognition on sponsorship signage in registration foyer.	✓	✓	✓
Logo recognition in meeting “walk-in” slides shown in main/ plenary session room in between sessions.	✓	✓	✓

*Includes one (1) 6-foot exhibit table in the registration foyer and registration for up to two representatives. Additional representatives may be added for \$500 per person. Exhibits will be open from Tuesday, April 14 to Friday, April 17.

Exclusive Sponsorship Opportunities!

Outside of our sponsorship packages, APPD is also offering exclusive opportunities listed below. These high-visibility options allow your organization to stand out and align your brand with key moments throughout the conference.

WI-FI ~ \$15,000

Keep attendees connected and highlight your brand throughout the event. As the exclusive Wi-Fi sponsor, your logo or company name will be featured on all Wi-Fi instructions and the network login page, giving you maximum visibility with every login.

Hotel Keycards ~ \$10,000

Put your brand directly into the hands of every meeting attendee! As the exclusive sponsor of hotel keycards, your company logo and message will be seen every time attendees enter their rooms, providing high-frequency, memorable brand exposure throughout their stay.

Welcome Reception Photo Booth ~ \$8,000

We're offering a photo booth sponsorship for our opening welcome reception on Tuesday, April 14th from 5:00-6:00pm. This is a highly visible and interactive experience where attendees can capture and share memorable moments. It's a fantastic way to enhance visibility, engage with attendees in a fun way, and create a lasting impression. As a photo booth sponsor, you will receive:

-  Onsite Branding – Prominent signage and booth customization with your company/organization name/logo.
-  Social Media Exposure – Attendees sharing photos across platforms.
-  Opportunity to connect with attendees.

Coffee Break ~ 4 break times at \$7,500 each

Put your brand front and center by sponsoring a conference coffee break. Attendees will enjoy complimentary beverages courtesy of your organization, highlighted with branded signage and on-site recognition.

ELIGIBILITY

Sponsorship opportunities are open to program members of the [Association of Pediatric Program Directors](#) (APPD) and organizations and/or individuals who support and share similar [missions and visions](#) as APPD.

PAYMENT

To secure a sponsorship opportunity, please visit the [APPD online store here](#) and select the appropriate meeting sponsorship option(s). Once payment is processed, we will be in touch to begin fulfillment of your sponsorship.

CUSTOM SPONSORSHIPS

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

POLICIES

All secured sponsorships will be reviewed and approved by the APPD. APPD reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the APPD National office (info@appd.org) by March 2, 2026. Cancellation requests received by this date will receive a refund less a \$50.00 processing fee. All requests received after March 2, 2026 will forfeit 100% of monies paid.

Educational Content: Sponsors of the APPD 2026 Annual Spring Meeting have no involvement or influence in the educational content of the meeting.

CONTACT INFORMATION

For any questions, please contact Colleen Hughes, Associate Executive Director, APPD, at colleen@appd.org or (703) 718-6030.