

Abstract Poster Specifications

- **Poster Display Area:** Each poster display/board area measures 4 feet high (vertical) by 8 feet wide (horizontal). Please ensure your poster does not exceed these dimensions.
- Formatting/Printing: It is recommended that posters be formatted in landscape/horizontal orientation. We recommend printing on lightweight paper or fabric for easier transport and hanging. Avoid glossy finishes that cause glare under overhead lighting.
- **Poster Identification:** Each poster will be assigned a number, which will be displayed on the corresponding poster board. Please mount your poster on your board with your assigned number.
- Mounting Materials: Posters must be mounted with push pins, which will be provided onsite by APPD.
- **Set-Up and Removal:** Detailed information regarding poster set-up and removal times will be provided closer to the meeting date.

<u>Tips for a Good Poster Presentation</u>

- Concise Content: Ensure your poster is clear, concise, and keep captions brief.
- **Self-Explanatory:** Design your poster to be self-explanatory, allowing you to engage with attendees by expanding on the details and discussing questions during the poster session.
- **Poster Title & Heading:** Place the title and your name in large, bold text at the top of the poster for visibility from a distance.
- **Readable Fonts:** All text should be legible from at least three feet away. We recommend using a font size of at least 24 pt. for text. Use bold fonts and ensure the poster is easy to read.
- **High Contrast Design:** Use dark, block-style fonts on a light background (preferably white) to improve readability.
- **Visual Flow:** Utilize arrows, bullet points, or numbering to guide attendees through the poster in a clear, logical order.
- **Graphics & Images:** Ensure charts, images, and illustrations are professional and high quality, similar to those used in a presentation or PowerPoint. For photographs, a matte or non-glossy finish is recommended to avoid glare.
- **Contact Information:** If you have additional information to share, you may wish to include a QR code or email address on your poster. This will enable attendees to use their mobile devices to scan the QR code to direct them to a webpage with more information about your poster.