



SPONSORSHIP OPPORTUNITIES

About the Meeting

The 2nd Annual [Association of Pediatric Program Directors \(APPD\) Pediatric Medical Education Conference](#) will be held September 17-19, 2025, in St. Louis at the Marriott St. Louis Grand hotel. The conference will convene established and aspiring content experts and leaders in pediatric medical education, across organizations, to facilitate knowledge sharing and collaborative approaches to the challenges facing our field. New and seasoned pediatric medical educators will be showcasing their scholarly work.

The Association of Medical School Pediatric Department Chairs (AMSPDC), Academic Pediatric Association (APA), Council on Medical Student Education in Pediatrics (COMSEP), Council of Pediatric Subspecialties (CoPS), FuturePedsRes, Next Gen Pediatricians, American Board of Pediatrics (ABP), and American Academy of Pediatrics (AAP), will be collaborating with APPD for this year's meeting. The conference will feature:

- Plenary Sessions
- Hot Topics - Artificial Intelligence; Remediation & Skill Development
- Enhanced Learning Sessions
- Poster Abstract Presentations
- Networking Opportunities

Attendees

Approximately **300 attendees** pediatric program leaders will attend the inaugural conference. Attendees consist of the following job roles in pediatrics.

- Residency Program Directors
- Residency Associate Program Directors
- Residency Program Coordinators and Administrators
- Fellowship Program Directors
- Fellowship Associate Program Directors
- Fellowship Program Coordinators and Administrators
- Vice Chairs of Education
- Department Chairs
- Deans
- Clerkship Directors
- Rotation Directors
- Designated Institute Officials
- Trainees (Residents, Chief Residents, Fellows, Medical Students)
- Representatives from Conference Organizations (APPD, APA, AAP, ABP, AMSPDC, COMSEP, FuturePedsRes, CoPS)

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	SUPPORTER \$500
1 (6ft) exhibit table in the registration foyer to place marketing materials on throughout conference (September 17-19).	✓			
Logo recognition on the Pediatric Medical Education Conference Home Webpage with link to webpage of your choice.	✓	✓	✓	✓
Logo recognition on pdf of electronic onsite meeting program. <i>(posted on meeting webpage and in mobile app)</i>	✓	✓	✓	✓
Logo recognition on sponsorship signage in registration foyer.	✓	✓	✓	
Logo recognition in meeting “walk-in” slides shown in main plenary session room.	✓	✓	✓	
Verbal recognition from opening plenary session remarks.	✓	✓	✓	
Dedicated sponsorship page in the event mobile app. <i>(upload logo, marketing/promo materials, contact information)</i>	✓	✓		
Event mobile app banner advertisement. <i>(placement determined by the APPD)</i>	✓	✓		
Logo/Signage recognition at <u>one</u> of the below functions: <ul style="list-style-type: none"> All-Attendee Welcome Reception on Wednesday, September 17th Poster Session/Networking Reception on Thursday, September 18th 	✓			

ELIGIBILITY

Sponsorship opportunities are open to program members of the [Association of Pediatric Program Directors](#) (APPD) and organizations and/or individuals whom support and share similar [missions and visions](#) to the APPD.

PAYMENT

To secure a sponsorship opportunity, please visit the [APPD online store here](#) and select the sponsorship level. Once payment is processed, we will be in touch to begin fulfillment of your sponsorship.

Deadline to Secure a Sponsorship is Monday, September 8, 2025.

CUSTOM SPONSORSHIPS

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

POLICIES

All secured sponsorships will be reviewed and approved by the APPD. APPD reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the APPD National office (info@appd.org) by August 29, 2025. Cancellation requests received by this date will receive a refund less a \$50.00 processing fee. All requests received after August 29, 2025 will forfeit 100% of monies paid.

Educational Content: Sponsors of the APPD 2025 Pediatric Medical Education Conference will have no involvement or influence in the educational content of the meeting.

CONTACT INFORMATION

For any questions, please contact Colleen Hughes, APPD Associate Executive Director, at colleen@appd.org or (703) 718-6030.