



APPD 2025 Annual Spring Meeting March 25-28, 2025

Atlanta Marriott Marquis | Atlanta, GA

Including the MPPDA Annual Meeting

Abstract Poster Specifications

The area for displaying poster materials is 4 feet high (vertical) by 8 feet wide (horizontal).

The poster boards on which you will be displaying your work require velcro or push pins in order to set up your poster (APPD will provide the velcro and pins).

Please do not exceed the 4 feet by 8 feet space allotted.

Individual numbers will be assigned to each poster (in the Final Program) and numbers will be posted on the poster boards.

More information will be sent to you regarding when to set up your poster onsite in Chicago.

Here are a few hints for good poster presentations:

- Make your poster simple and eye-catching with clean and attractive layouts
- Use simple drawings, diagrams, graphs, and/or photographs
- Graphics should be explicit and brief
- Use few panels, including an introduction/summary
- Format of poster should be LANDSCAPE (horizontal).
- Simple use of color can add emphasis effectively. The best color combinations are: Black on white; Red on white; Green on white; Blue on white; White on blue; White on black
- Use large print and a minimum of text
- Your poster should contain headings that organize and logically display the information
- If you have additional, online information to share, you may wish to include a QR code on your poster. This will enable attendees to use their mobile devices to scan the QR code to direct them to a webpage with more information about your poster.