EMPOWER, ELEVATE, EXCEL: ADVOCATING FOR YOUR GROWTH AS A PROGRAM COORDINATOR

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WHAT IS SELF-ADVOCACY

- Be Empowered
- Take Control
- Define Yourself
- Work Together

WHAT ARE WAYS TO IMPROVE YOUR VALUE

- LEAPES
- Conferences
- Webinars
- Join organizations
- Sit on Committees









Get Connected

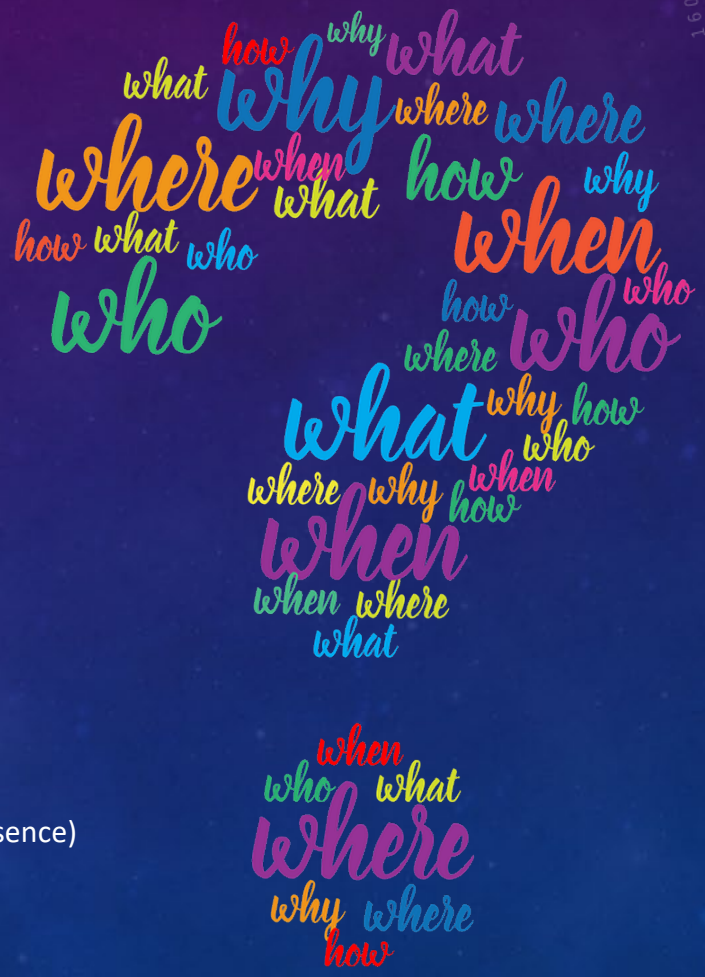
- Workgroups:
  - Workgroup Description
  - Mentoring Workgroup
  - Coordinator Communication Workgroup

WHO IS YOUR AUDIENCE

Manager	Program Director	Institutional Leadership
• Team Focused	• Program and Learn Focused	• Business Plan Focused

GATHER YOUR SUPPORTING EVIDENCE

- Buy in
- Time required
- Funding
- What will this bring to the person you need to convince
  - Team knowledge
  - Better program management
  - Business metrics
    - How does this make us competitive with other organizations.
    - How does this meet our organizations strategic plan
    - What will the organization miss out on if you don't do this. (national presence)



MAKE THE PITCH

- Practice
- Go in dressed to impress for pitch
- Be prepared for questions



FUNDING HURDLES

- Department/division
- GME office
- Institutional Grants
- Thinking outside the box



DISCUSSION

