



APPD 2025 Annual Spring Meeting
March 25-28, 2025

Atlanta Marriott Marquis | Atlanta, GA

Including the MPPDA Annual Meeting

SPONSORSHIP OPPORTUNITIES

***2025 Meeting Theme:
Forty and Forward! Cultivating the Future of Pediatrics***

About the Meeting

The APPD Annual Spring Meeting provides pediatric program educators and leaders with the opportunity to network and learn what's new in medical education curriculum.

Attendees will:

- Learn best practices of medical education across the continuum.
- Explore innovative educational approaches through sessions that present innovative curriculum and processes for residency and fellowship programs.
- Enjoy networking and mentoring opportunities among a community of educators.
- Hear from key stakeholders in the field, including the American Board of Pediatrics and the Accreditation Council for Graduate Medical Education.

In 2025, the Medicine-Pediatrics Program Directors Association (MPPDA), will host its annual meeting in-conjunction with the APPD 2025 Annual Spring Meeting.

Attendees

Approximately **1,600 attendees** will attend the APPD 2024 Annual Spring Meeting in Chicago. Attendees consist of the following job roles in pediatrics.

Residency Program Directors
Residency Associate Program Directors
Residency Program Coordinators and Administrators
Fellowship Program Directors
Fellowship Associate Program Directors
Fellowship Program Coordinators and Administrators
Vice Chairs of Education
Department Chairs
Deans
Designated Institute Officials
Chief Residents (Rising and Graduating)
Trainees (Medical Students, Residents, Fellows)
Global Health Educators

Representatives from the American Board of Pediatrics and the Accreditation Council for Graduate Medical Education

SPONSORSHIP PACKAGES

	PLATINUM \$8,000	GOLD \$6,000	SILVER \$4,000	BRONZE \$2,000	SUPPORTER \$750
SPONSORSHIP BENEFITS					
Logo recognition on the APPD 2025 Meeting Home Webpage with link to webpage of your choice.	✓	✓	✓	✓	✓
Logo recognition on pdf of electronic onsite meeting program. <i>(posted on meeting webpage and in mobile app)</i>	✓	✓	✓	✓	✓
Logo recognition on sponsorship signage in registration foyer.	✓	✓	✓	✓	
Logo recognition in meeting “walk-in” slides shown in main/ plenary session room.	✓	✓	✓	✓	
Verbal recognition from opening plenary session remarks.	✓	✓	✓	✓	
Dedicated sponsorship page in the event mobile app. <i>(upload logo, marketing/promo materials, contact information)</i>	✓	✓	✓		
Event mobile app banner advertisement. <i>(placement determined by the APPD)</i>	✓	✓			
Logo/Signage recognition at <u>one</u> of the below functions: <ul style="list-style-type: none"> • Poster Session II/Networking Reception on Thursday, March 26 • Networking Breakfast on Wednesday, March 26 or Thursday, March 27 • Networking Lunch on Wednesday, March 26 or Thursday, March 27 	✓	✓			
Logo/Signage recognition at <u>one</u> of the below functions: <ul style="list-style-type: none"> • All-Attendee Welcome Reception on Tuesday, March 25 • Poster Session I/Networking Reception on Wednesday, March 26 • Leadership Development Program Networking Reception (AIMS, FUEL, UICC, LEAD, LEAPES; past and current cohorts) on Wednesday, March 26 	✓				
One (1) 6ft table in the registration foyer to place marketing materials on / exhibit (March 25-28)	✓				

ELIGIBILITY

Sponsorship opportunities are open to program members of the [Association of Pediatric Program Directors](#) (APPD) and organizations and/or individuals whom support and share similar [missions and visions](#) to the APPD.

PAYMENT

To secure a sponsorship opportunity, please visit the [APPD online store here](#) and select the sponsorship level. Once payment is processed, we will be in touch to begin fulfillment of your sponsorship.

Deadline to Secure a Sponsorship is Thursday, March 6, 2025

CUSTOM SPONSORSHIPS

Don't see anything here that is exactly what you are looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

POLICIES

All secured sponsorships will be reviewed and approved by the APPD. APPD reserves the right to deny any application for sponsorship for any reason.

Cancellation: To cancel a sponsorship and receive a refund, a written request must be received to the APPD National office (info@appd.org) by March 6, 2025. Cancellation requests received by this date will receive a refund less a \$50.00 processing fee. All requests received after March 6, 2025 will forfeit 100% of monies paid.

Educational Content: Sponsors of the APPD 2025 Annual Spring Meeting will have no involvement or influence in the educational content of the meeting.

CONTACT INFORMATION

For any questions, please contact Colleen Hughes, Associate Executive Director, APPD, at colleen@appd.org or (703) 718-6030.