




## HANDOUT#2

### Session Worksheet

Directions: Use the space below to brainstorm ways to utilize social media for each category. Consider your program's unique needs, areas you could highlight, engaging topics or topics of interest to your program.

	Utilization Ideas
 <b>CONVEY</b> <i>Educational content, assessment</i>	
 <b>CONNECT</b> <i>Recruitment, employment, communication (internal/external)</i>	
 <b>COMMUNITY</b> <i>Resilience/wellness, diversity, advocacy</i>	

Notes:



Molding the Millennial Mind: Instagram as a Medium for Graduate Medical Education  
Wednesday, March 27 2019 Enhanced Learning Session #19  
University of California-Irvine/Children's Hospital of Orange County Pediatrics