

SWOT Analysis Template

Questions to Consider:

What do we do exceptionally well?

What advantages do we have?

What valuable assets and resources do we have?

What do colleagues/trainees identify as our strengths?

What are our capabilities?

What resources, assets, people are in place?

Strengths

Opportunities

Questions to Consider:

What opportunities do we know about, but have not addressed?

Are there emerging trends on which we can capitalize?

What resources are available that may be useful?

Are there potential partnerships, or agencies that could help?

From what you saw of the resources available, what will be particularly helpful?

Questions to Consider

What could we do better?

What do we need to improve?

Where are we vulnerable?

What are the disadvantages of proposition?

What are gaps in capabilities?

What are the timescales, deadlines and pressures?

What institutional/logistical barriers do you anticipate?

Weaknesses

Threats

Questions to Consider

What external roadblocks exist that block our progress?

Are there significant changes coming in our specialty?

Are economic conditions affecting our ability to accomplish this task?

Any loss of key staff?

Of the resources available, what will still require a lot of additional work?

APA Poverty Taskforce

Using your SWOT analysis, think about how you could implement at least 1 part of the Poverty Curriculum at your own institution

In which rotation(s) can this curriculum be incorporated?

Who do you need to engage (ex: faculty, key stakeholders, community partners) to help you implement this curriculum?

What are the potential barriers to implementation and how might you overcome some of these?