Federal Election Update: What's at Stake for Child Health Policy

Mark Del Monte, JD
Chief Public Affairs Officer
September 22, 2016

APPD Fall Meeting

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®

STAR TRIBUNE
SACK
DO-NOTHING CONGRESS
WHERE DO ZIKA BABIES COME FROM?

AAP Transition Strategy

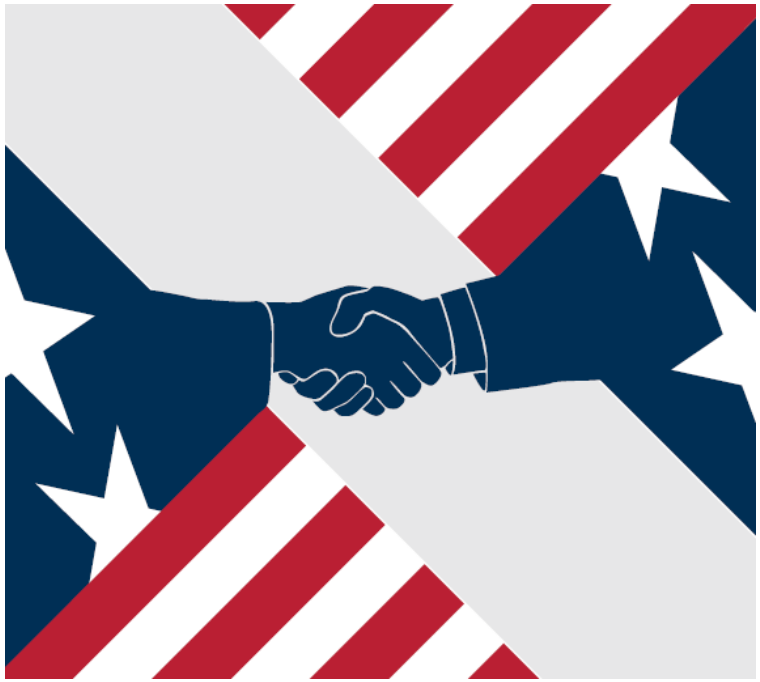
January 20, 2017: the 45th president will be inaugurated

AAP Transition Goals

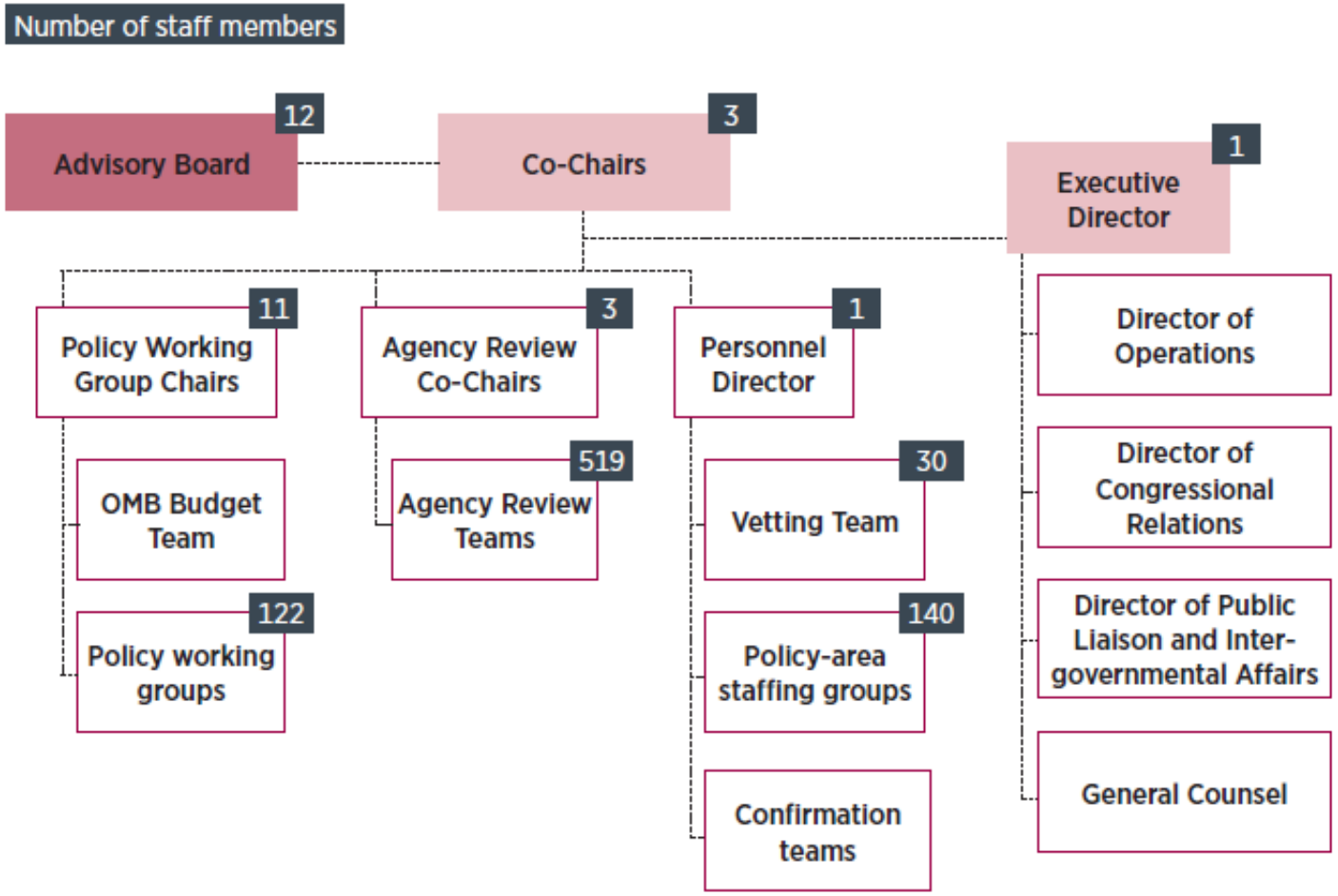
- Setting the child health policy agenda
- Incorporate pediatric expertise into the transition and the administration
- Agency-specific recommendations for early actions and long-term actions

Presidential Transition Overview

- Major focuses of the transition
  - Policy
  - Appointments
  - Agency review
- Phases of the transition
  - Pre-election planning
  - Post-election transition
  - Post-inauguration handover
- Structure, leadership and staff
  - Chair (or co-chairs)
  - Executive Director
  - Heads of policy, personnel, agency review
  - Approximately 1,000 total staff, 500 focused on agency review



2008 Obama transition organization



Components of AAP Strategy

1. Creating the ***Blueprint for Children***
   - Focused brief (10-20 pages)
   - Key priorities for child health to guide administration
   - Align with AAP mission, priorities, policies
   - Engage with allied groups

2. **Engaging AAP members** in the work
   - Seek input on the agenda from AAP leaders and entities
   - Integrate agenda into Get Out the Vote (GOTV) efforts
   - Highlight at NCE

3. Developing a ***President's Blueprint for Children: Transition Plan***
   - Agency-specific detailed recommendations for implementing the *Agenda*
   - For HHS, FDA, CMS, USDA, EPA, NIH, etc.
   - Identify and advocate for pediatric leaders to participate in transition and next administration

External Reviewers

- Children's Hospital Association
- March of Dimes
- Association of Maternal and Child Health Programs
- America's Promise
- Children's Defense Fund
- Family Voices
- Zero to Three
- Center on Budget and Policy Priorities
- Georgetown Center for Children and Families
- Food Research and Action Center
- National Association of Pediatric Nurse Practitioners
- First Focus
- American Pediatric Society
- Association of Medical School Pediatric Department Chairs
- Academic Pediatric Association
- Society for Pediatric Research
- Society for Adolescent Health and Medicine

SPEAKING UP FOR CHILDREN

A Conversation about Child Health in the Next Administration

SEPT 19, 2016

The event will be a panel discussion moderated by **Richard Besser, MD, FAAP**, chief health and medical editor for ABC News. Panelists will include:

Marian Wright Edelman, JD
Founder and President, Children's Defense Fund

Mona Hanna-Attisha, MD, FAAP
Assistant Professor, Pediatrics and Human Development, Michigan State University College of Human Medicine

Alma J. Powell
Chair, America's Promise Alliance

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What's At Stake in 2016

State and federal government breakdown:

- The White House
- US Supreme Court (?)
- Congress:
  - 34 Senate seats (24 R, 10 D)
  - 435 House seats (246 R, 188 D)
- States:
  - 12 Governors (8 D, 4 R)
  - 86 of the 99 state legislative chambers

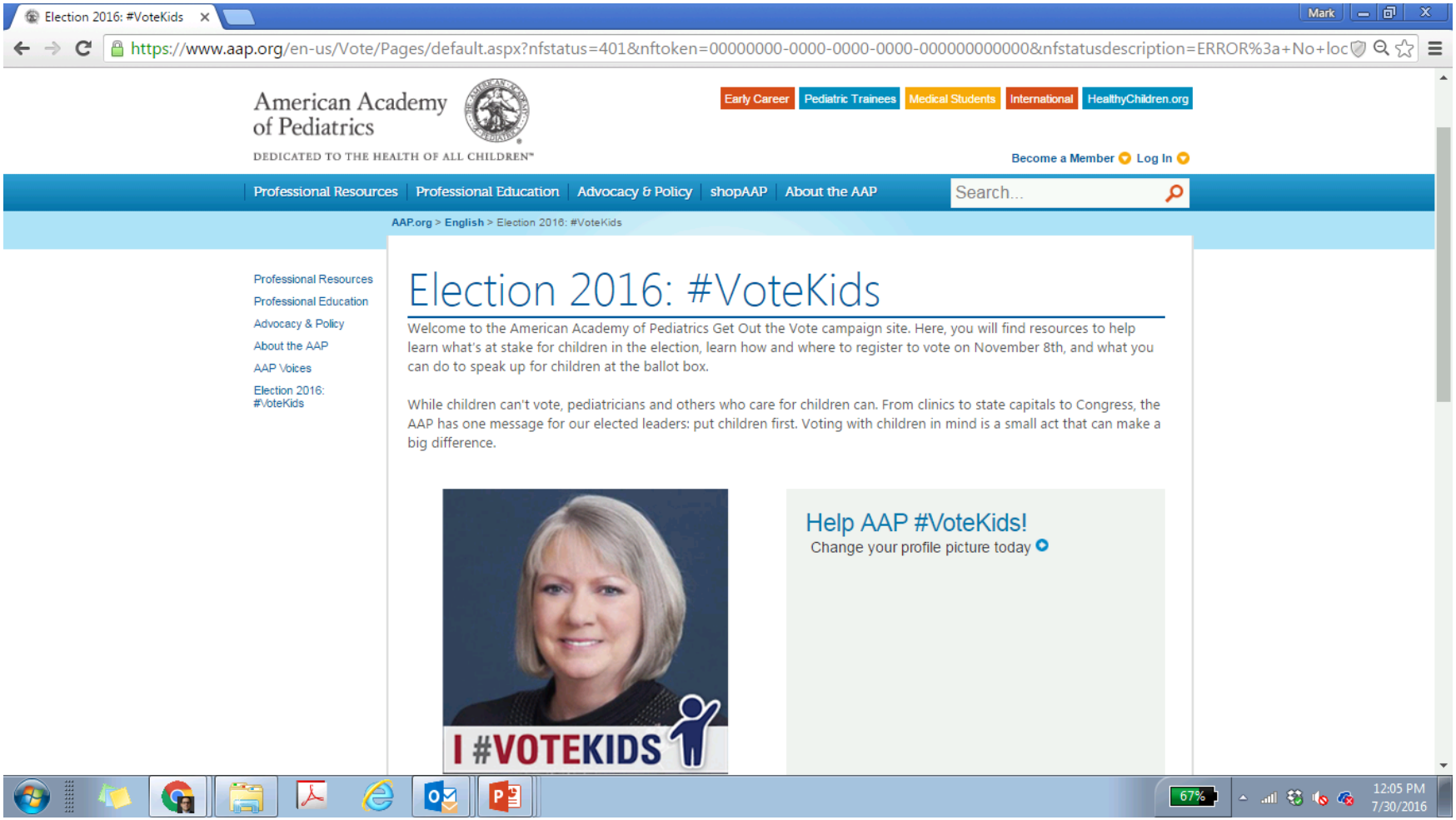
Key issues:

- Affordable Care Act: repeal, replace, roll back, expand?
- CHIP reauthorization
- Medicaid expansion
- Family supports: early childhood programs, childcare, paid family leave
- State consideration of immunization, marijuana and mental health policies

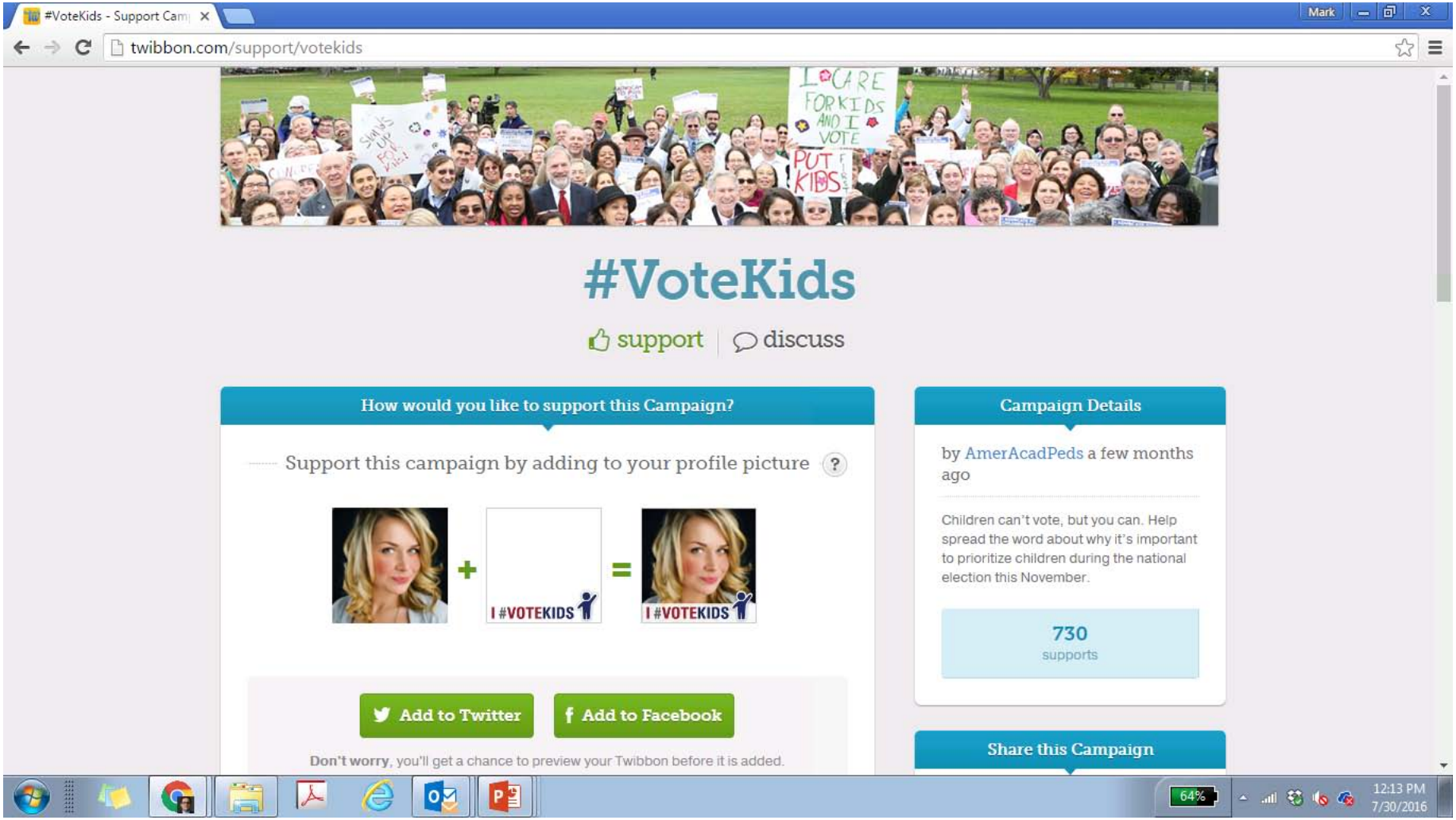
Get Out the Vote in 2016

Engaging pediatricians to GOTV by:

- A #VoteKids digital campaign
- A GOTV toolkit with key information on how to register, voter ID laws, and key issues in play
- Live-tweeting child health questions at debates
- Writing prescriptions to vote
- Sharing videos by AAP leaders on top children's issues
- Hosting child-themed Twitter events
- Promoting AAP district leader perspectives on what's at stake



AAP.ORG\VOTEKIDS


#VoteKids - Support Cam
Mark
twibbon.com/support/votekids
I CARE FOR KIDS AND I VOTE
PUT KIDS
#VoteKids
support
discuss
How would you like to support this Campaign?
Support this campaign by adding to your profile picture
I #VOTEKIDS
I #VOTEKIDS
Add to Twitter
Add to Facebook
Don't worry, you'll get a chance to preview your Twibbon before it is added.
Campaign Details
by AmerAcadPeds a few months ago
Children can't vote, but you can. Help spread the word about why it's important to prioritize children during the national election this November.
730
supports
Share this Campaign
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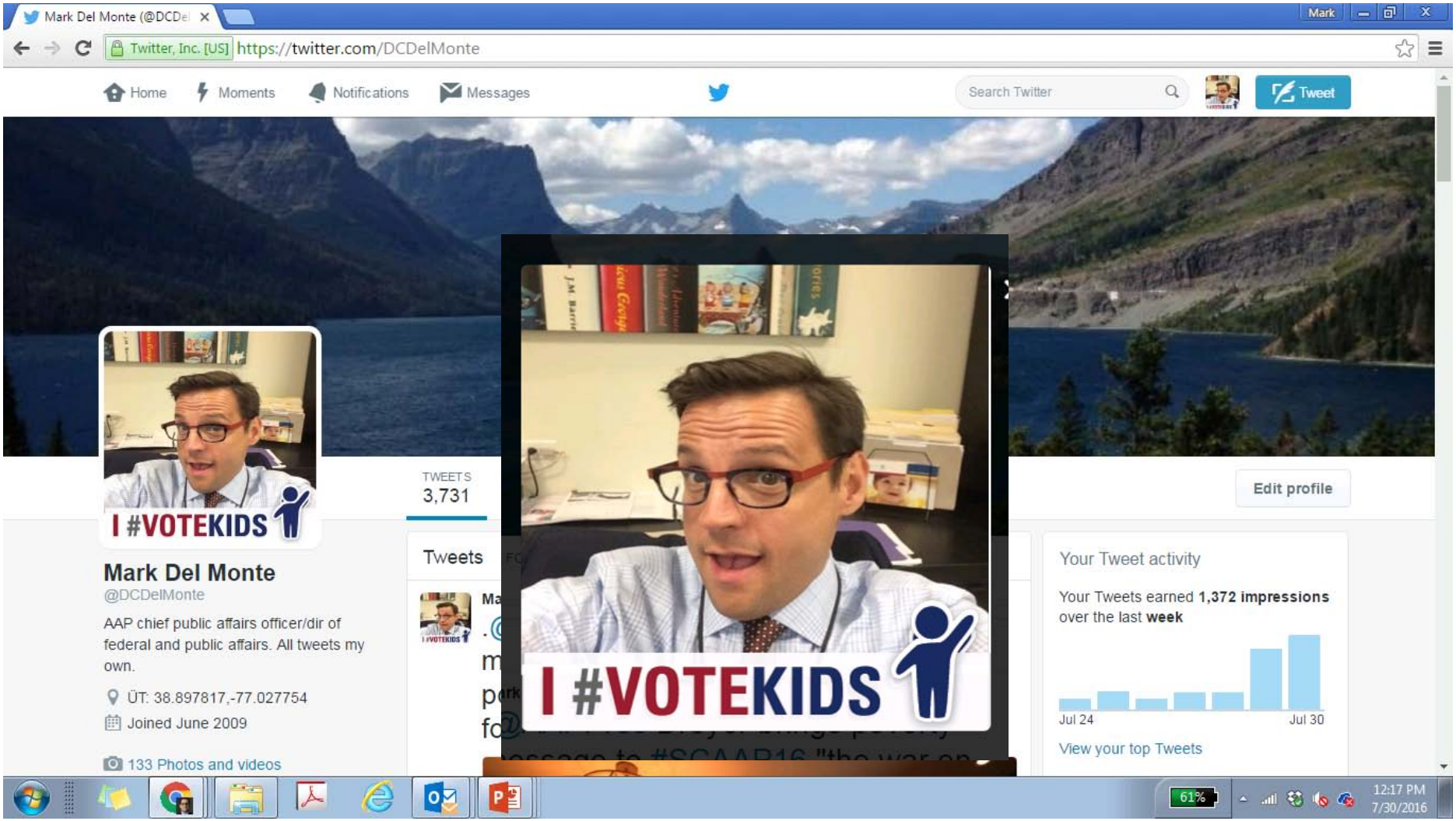
7/30/2016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AAP chief public affairs officer/dir of federal and public affairs. All tweets my own.
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Joined June 2009
133 Photos and videos
TWEETS
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Edit profile
Tweets
Your Tweet activity
Your Tweets earned 1,372 impressions over the last week
Jul 24
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7/30/2016

Questions