



Duke University School of Medicine



#### Optimizing Teamwork in Medical Education How PDs and APDs Most Effectively Work Together

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Joint PD/APD Session Thursday, September 17, 2015 Atlanta, GA

#### Disclosures

 We have no relevant financial disclosures or relationships regarding the subject of this program/activity

# **Overall Objectives**

- Identity APD career development needs
- Articulate the importance of personal and professional development planning
- Describe the process of professional development planning
- Create an action plan to use professional development planning (of both yourself and your team) as a means of achieving program goals

# What We Know About APD Needs

- Series of surveys identified need to further strengthen the APD Workforce
- Areas of need include
  - Young ages of APDs
  - Turnover concerns for APDs
  - Challenge in education vs. other roles balance
  - More professional development needed

Narayan AP, McPhillips H, Anderson MS, Gardner L, Larrabee J, Poynter S, Mann KJ, Spector ND. Strengthening the Associate Program Director Workforce: Needs Assessment and Recommendations. Academic Pediatrics, July, 2014; 14(4): 332–334.

# Recommendations

- Program Level
  - Clarify role expectations
  - Career Development
- National level
  - Focus on Career Development
  - Train PDs and Department Chairs to Optimize the Professional Development of APDs
  - Focus on APD Leadership Development

Narayan AP, McPhillips H, Anderson MS, Gardner L, Larrabee J, Poynter S, Mann KJ, Spector ND. Strengthening the Associate Program Director Workforce: Needs Assessment and Recommendations. Academic Pediatrics, July, 2014; 14(4): 332–334

# The Plan

- APPD Faculty and Professional Development Taskforce identified subcommittee to:
  - Focus on Career Development
  - Train PDs and Department Chairs to Optimize the Professional Development of APDs
- Members include PDs and APDs
  - Clifton Yu and Ted Sectish (co-chairs), Aditee
     Narayan, Megan Aylor, Maneesh Batra, Nancy
     Spector

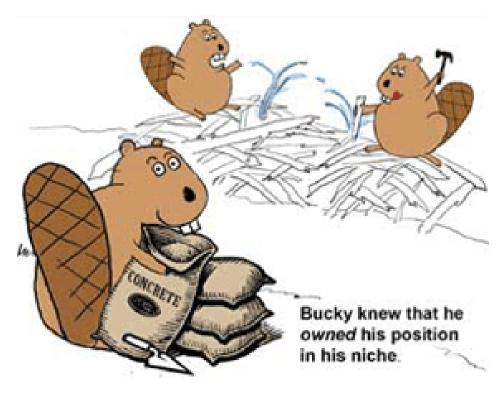
# **Job Structure Survey**

 To better assess current structure of APD job and leadership to inform this session to help train PDs and APDs to optimize program

• IRB approved, APPD approved survey sent to APD listserv August 2015

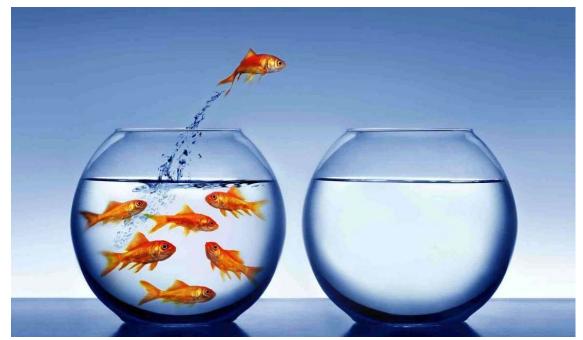
- 83/391, 21% response rate
- Most < 0.50 FTE
- 98% satisfied or very satisfied with
  - APD role
  - Program Director
  - "Valued as educator"

- Niche based position
  - Most common
  - Most desired



- Majority EXPECT to stay in same role
- 40% WANT TO LEAVE

– Other educator role



Bhargav Natarajan | LinkedInwww.linkedin.com

- What would help them stay? What could PD do differently?
  - Variable responses across the board
- Suggests need to individualize approach
  - Professional Development Plan







#### Finding Your Path Professional Development Planning for Academic Faculty

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Program Director, St. Christopher's Hospital for Children

Chair, I-PASS Executive Council, I-PASS Institute

# Acknowledgments

#### Theodore C. Sectish, MD





#### **Learning Objectives**

- Articulate the importance of personal and professional development planning
- Describe the process of professional development planning
- Identify your network of mentors and professional colleagues
- List strategies for career advancement in academic medicine

Importance of Professional Development Planning

- Forces organization, clarity, and focus
- Allows you to prioritize goals in your busy life
  - Prevents you from getting lost in tasks and duties
- Provides colleagues with better insight and understanding of you and your professional goals

Challis M. Medical Teacher. 2000; 22(3): 225-236.

## Professional Development Planning Process

- Articulate Mission, Vision, and Values
- Identify personal strengths and challenges
- Set goals, objectives, strategies, and timelines
- Engage mentors to enhance your plan

#### **Reflection and Self-Assessment**

- Reflection and self-assessment
  - Courage
  - Time
  - Humility
  - Willingness to confront
    - Weaknesses
    - Fears
    - Blind spots



Kaplan RS Harvard Business Review July-August 2008: 45-49

#### Mission, Vision, and Values

- Mission  $\rightarrow$  Why you exist
- Vision  $\rightarrow$  Where you want to be
- Values → What is important



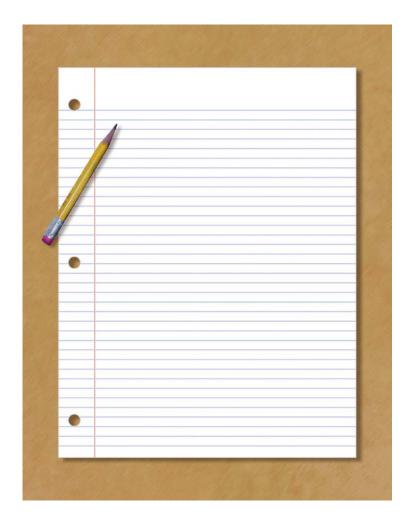
## **Professional Example**

- Mission
  - Enhance quality improvement efforts within a pediatrics residency program
- Vision
  - Become an innovative leader of quality improvement in pediatric training programs
- Values
  - Practice evidence-based medicine
  - Focus on patient and family-centered care
  - Standardize practice
  - Enhance inter-professional teamwork

#### Mission, Vision, and Values Exercise

- Spend the next 5
   minutes drafting your

   Mission, Vision, and
   Values on the worksheet
- Discuss with a partner



#### Self-Assessment

- Perform self-assessment
  - Strengths
  - Challenges
- Obtain feedback from others
  - Identify 5-7 colleagues, supervisors and subordinates
  - Ask them for feedback
  - Share your self-assessment

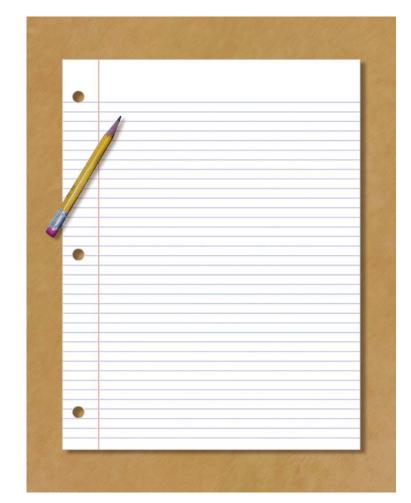
#### **Strengths and Challenges**

#### Domains

- Leadership skills
- Personnel management
- Personal professional development
- Financial management
- Educator development
- Quality improvement skills
- Research skills
- Professional and administrative skills

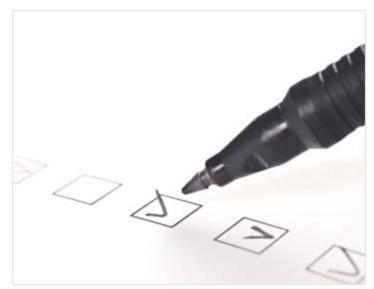
# Self-Assessment Homework Exercise

- Review the areas in each of the eight domains
- Indicate 2-4 strengths and 2-4 challenges for you to consider and prioritize in your PDP
- Circle 1 strength and 1 challenge as the highest priority in each area



#### **Professional Development Planning**

- Set goals
- Specify objectives for each goal
- Devise strategies for each objective
- Identify timelines



# PDP Goal Professional Example

 Create a quality improvement program to expose residents to a variety of projects



#### PDP Goal Fellow Example

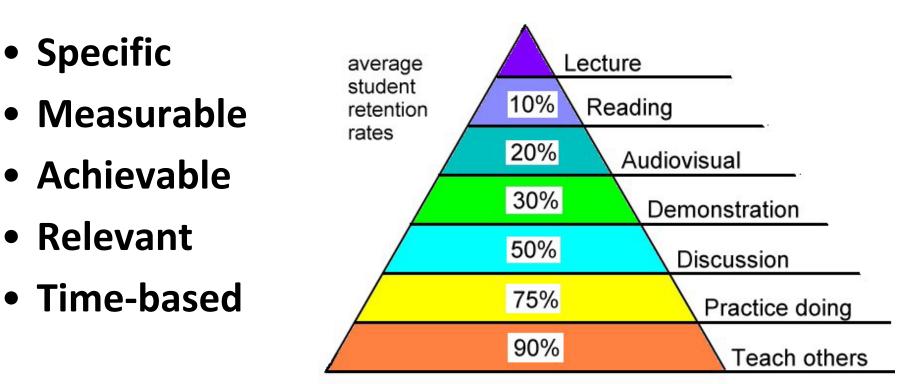
 Create a simulation-based procedure curriculum for residents in the ICU



#### **Goals versus Objectives**

- Goals
  - Big picture
  - Lofty
  - Not measurable
- Objectives
  - Specific
  - Action verbs (list, compare, describe, etc.)
  - Measurable

#### **SMART Objectives and Strategies**



Learning Pyramid

Source: National Training Laboratories, Bethel, Maine

Doran GT. Management Review 1981; 70(11): 35-36.

# PDP Objectives Professional Example

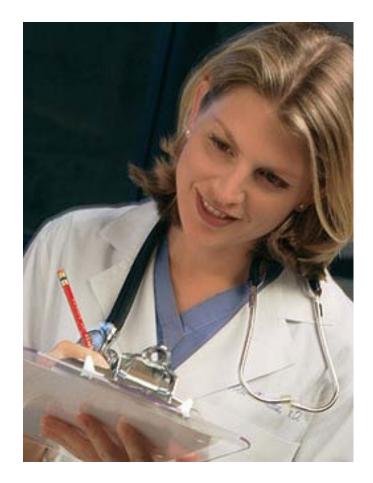
- Identify projects for the first year of the program
- Articulate the timeline and milestones for each project
- Describe resource needs for an effective program



# PDP Strategies Professional Example

Objective: Describe resource needs for an effective program

- Identify mentors
- Create a faculty development plan for mentors
- Determine existing patient safety program resources



# Professional Development Planning PD and APD Exercise

- Create your PDP
- Have program leaders complete their PDPs
- Arrange a meeting to share PDPs among PDs and APDs



# My APDs



#### • Clinical Area: Critical Care

- Scholarly Interests:
  - Simulation
  - Educator development
- APPD Leadership Role:
  - Co-Chair of Simulation PEG



- **Clinical Area:** Mario Cruz
  - General **Pediatrics**
  - Scholarly **Interests:** 
    - Violence Prevention
    - Educator development
    - APPD Leadership Role:
      - Co-Chair of Mentoring Task Force



**Blair Dickinson** 

- <u>Clinical Area:</u>
  - Hospital Medicine
  - Scholarly Interests:
    - Smoking Cessation
    - Educator development
  - APPD Leadership Role:
    - Co-Chair of Chief Resident Forum

Calaman Sharon

#### **Mentors and Professional Colleagues**

- Traditional dyadic
- Facilitated peer group
- Relationship to PDP



Hitchcock MA. Academic Medicine. 1995: 70: 1108-1116.

#### Definitions

#### • Mentor

- A person who gives another person help and advice over a period of time and often also teaches them how to do their job
- Advisor
  - Someone whose job is to give advice



http://dictionary.cambridge.org

# **Differences: Advising and Mentoring**

- Advisors
  - Provide specific instruction, information, or direction such as:
    - Thesis advisor
    - Research advisor
    - Faculty advisor
    - Section chief
  - May be assigned
  - Engage in short term relationships

- Mentors
  - Foster personal and professional growth of the mentee / protégé
  - Introduce the mentee/protégé to the field
  - Facilitate other professional collegial relationships
  - Engage in long term relationships

# **Identifying the Right Mentors**

- Choose based on PDP objectives
- Determine mentors'
  - Availability
  - Expertise
- Discuss expectations
- Use mentors and peers to identify other mentors

Zerzan JT. Academic Medicine 2009: 84(1): 140-144.

#### **Using Mentors to Enhance PDP**

- Assist in refinement of PDP
- Work towards objectives that are realistic and achievable
- Ensure alignment with
  - Mission, vision, and values
  - Strengths and challenges
- Provide content expertise and resources
- Create opportunities for collaboration

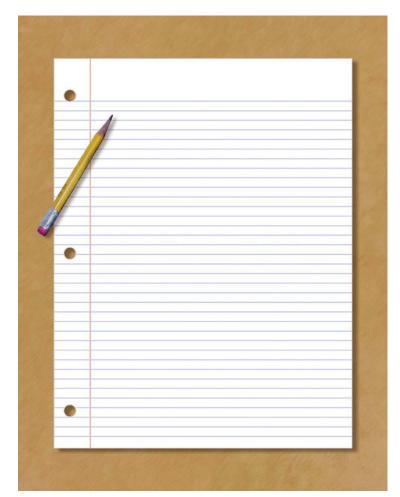
## Additional Considerations for Mentoring Relationships

- Mentees drive the relationship
- Multiple mentors may be needed
- Consider use of peer mentors

Zerzan JT. Academic Medicine 2009: 84(1): 140-144.

## Mentors and Professional Colleagues Homework Exercise

- Create a list of mentors, mentees, and professional colleagues
  - You are at center
  - Inner circle
    - Within your institution
  - Outer circle
    - Outside your institution
  - Include current and potentially helpful mentors and colleagues



#### **Strategies for Career Advancement**

- Review and revise your
   Professional Development
   Plan annually
- Develop an area of expertise within the program
- Acquire educator skills
  - Harvard Macy
  - Masters of Education (Health care professionals focus)
  - Institute for Healthcare Improvement



#### **Strategies for Career Advancement**

- Obtain leadership skills
  - APPD LEAD
  - AAMC
  - ELAM
  - APA Leadership Conference
- Associate with distinguished colleagues in your field
  - Build your reputation
- Participate in professional organizations
  - Seek leadership positions



#### Summary

- Professional development planning
  - Key to successful professional development
- Mentors and professional colleagues
  - Networking at many levels supports your success
- Strategies for career advancement
  - Become a leader in your professional organizations





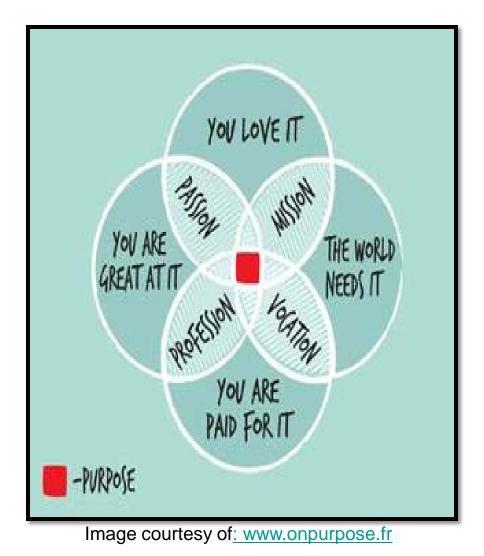
Image courtesy of www.wsj.com

# **Bringing it Home**

#### An Action Plan for Your Program and Your Team

# **Better Alignment**

- Meaningful work predicts job satisfaction
- Engaged workers are more productive
- Engagement
  - Opportunities for growth, autonomy and variety
  - Responsibilities fit talents



# **Action Plan Activity**

- For APD's:
  - Think about your roles within the residency program
  - Think about your professional goals, MVV
  - Use provided worksheet to strategize
  - Facilitate planning a meeting with your team

## **Next Steps for APD's**

Step 1 Timeline:	Complete MVV, Self-Assessment, PDP Worksheets
Step 2 Timeline:	<ul> <li>Schedule a meeting with your mentor(if different than your PD) to review your PDP</li> </ul>
Step 3 Timeline:	Craft a job description for your role (if not already done)
Step 4 Timeline:	• Schedule a meeting with your PD to review strategic goals of the program, your job description, and your PDP
Step 5 Timeline	Facilitate a meeting with PD, yourself, other team members to review PDP's as a group
Step 6 Timeline:	• Establish a follow up plan with both mentor and your team at least annually

# **Action Plan Activity**

- For PD's
  - Think about your goals for your residency program
  - Think about your team members and the different roles they play within the program
  - What do you know about your team members' professional goals?
  - How well do they align?
  - Plan a meeting with your team

# **Next Steps for PD's**

Step 1 Timeline:	Ask your team members (APD's, FPD's, coordinators) to complete their MVV, Self-Assessment, PDP Worksheets
Step 2 Timeline:	Ask each team member to review these with their mentor (if other than you)
Step 3 Timeline:	<ul> <li>Schedule a meeting with your team to review PDP's and roles in the program</li> </ul>
Step 4 Timeline:	• Ensure all members of your team have job descriptions that match their roles in the program and professional goals
Step 5 Timeline:	<ul> <li>Make a plan for follow up with team members at least annually to review PDP, program roles, and job descriptions</li> </ul>

# **Overall Summary**

- Professional Development Planning
  - Is a high priority for APD's
  - Is key to professional growth, networking, career advancement
  - Is an opportunity to align workforce interests with goals of the program

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