



Duke University School of Medicine



Optimizing Teamwork in Medical Education How PDs and APDs Most Effectively Work Together

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Joint PD/APD Session Thursday, September 17, 2015 Atlanta, GA

Disclosures

 We have no relevant financial disclosures or relationships regarding the subject of this program/activity

Overall Objectives

- Identity APD career development needs
- Articulate the importance of personal and professional development planning
- Describe the process of professional development planning
- Create an action plan to use professional development planning (of both yourself and your team) as a means of achieving program goals

What We Know About APD Needs

- Series of surveys identified need to further strengthen the APD Workforce
- Areas of need include
 - Young ages of APDs
 - Turnover concerns for APDs
 - Challenge in education vs. other roles balance
 - More professional development needed

Narayan AP, McPhillips H, Anderson MS, Gardner L, Larrabee J, Poynter S, Mann KJ, Spector ND. Strengthening the Associate Program Director Workforce: Needs Assessment and Recommendations. Academic Pediatrics, July, 2014; 14(4): 332–334.

Recommendations

- Program Level
 - Clarify role expectations
 - Career Development
- National level
 - Focus on Career Development
 - Train PDs and Department Chairs to Optimize the Professional Development of APDs
 - Focus on APD Leadership Development

Narayan AP, McPhillips H, Anderson MS, Gardner L, Larrabee J, Poynter S, Mann KJ, Spector ND. Strengthening the Associate Program Director Workforce: Needs Assessment and Recommendations. Academic Pediatrics, July, 2014; 14(4): 332–334

The Plan

- APPD Faculty and Professional Development Taskforce identified subcommittee to:
 - Focus on Career Development
 - Train PDs and Department Chairs to Optimize the Professional Development of APDs
- Members include PDs and APDs
 - Clifton Yu and Ted Sectish (co-chairs), Aditee
 Narayan, Megan Aylor, Maneesh Batra, Nancy
 Spector

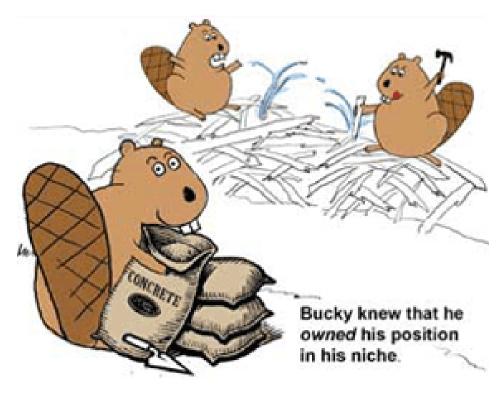
Job Structure Survey

 To better assess current structure of APD job and leadership to inform this session to help train PDs and APDs to optimize program

• IRB approved, APPD approved survey sent to APD listserv August 2015

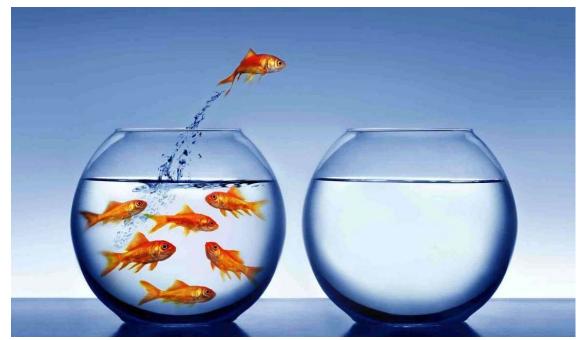
- 83/391, 21% response rate
- Most < 0.50 FTE
- 98% satisfied or very satisfied with
 - APD role
 - Program Director
 - "Valued as educator"

- Niche based position
 - Most common
 - Most desired



- Majority EXPECT to stay in same role
- 40% WANT TO LEAVE

– Other educator role



Bhargav Natarajan | LinkedInwww.linkedin.com

- What would help them stay? What could PD do differently?
 - Variable responses across the board
- Suggests need to individualize approach
 - Professional Development Plan







Finding Your Path Professional Development Planning for Academic Faculty

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Acknowledgments

Theodore C. Sectish, MD





Learning Objectives

- Articulate the importance of personal and professional development planning
- Describe the process of professional development planning
- Identify your network of mentors and professional colleagues
- List strategies for career advancement in academic medicine

Importance of Professional Development Planning

- Forces organization, clarity, and focus
- Allows you to prioritize goals in your busy life
 - Prevents you from getting lost in tasks and duties
- Provides colleagues with better insight and understanding of you and your professional goals

Challis M. Medical Teacher. 2000; 22(3): 225-236.

Professional Development Planning Process

- Articulate Mission, Vision, and Values
- Identify personal strengths and challenges
- Set goals, objectives, strategies, and timelines
- Engage mentors to enhance your plan

Reflection and Self-Assessment

- Reflection and self-assessment
 - Courage
 - Time
 - Humility
 - Willingness to confront
 - Weaknesses
 - Fears
 - Blind spots



Kaplan RS Harvard Business Review July-August 2008: 45-49

Mission, Vision, and Values

- Mission \rightarrow Why you exist
- Vision \rightarrow Where you want to be
- Values → What is important



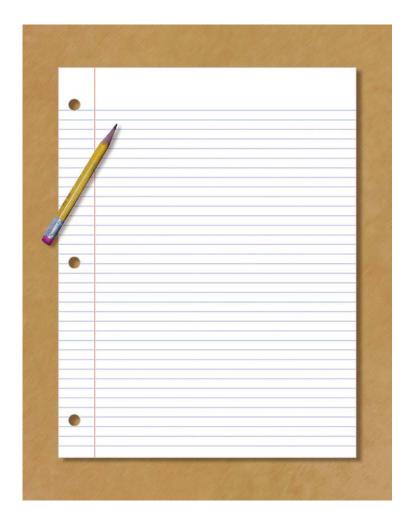
Professional Example

- Mission
 - Enhance quality improvement efforts within a pediatrics residency program
- Vision
 - Become an innovative leader of quality improvement in pediatric training programs
- Values
 - Practice evidence-based medicine
 - Focus on patient and family-centered care
 - Standardize practice
 - Enhance inter-professional teamwork

Mission, Vision, and Values Exercise

- Spend the next 5
 minutes drafting your

 Mission, Vision, and
 Values on the worksheet
- Discuss with a partner



Self-Assessment

- Perform self-assessment
 - Strengths
 - Challenges
- Obtain feedback from others
 - Identify 5-7 colleagues, supervisors and subordinates
 - Ask them for feedback
 - Share your self-assessment

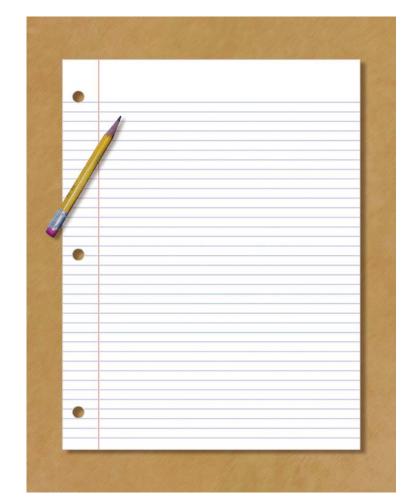
Strengths and Challenges

Domains

- Leadership skills
- Personnel management
- Personal professional development
- Financial management
- Educator development
- Quality improvement skills
- Research skills
- Professional and administrative skills

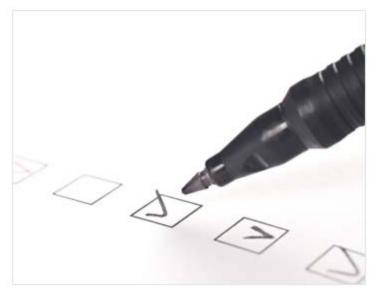
Self-Assessment Homework Exercise

- Review the areas in each of the eight domains
- Indicate 2-4 strengths and 2-4 challenges for you to consider and prioritize in your PDP
- Circle 1 strength and 1 challenge as the highest priority in each area



Professional Development Planning

- Set goals
- Specify objectives for each goal
- Devise strategies for each objective
- Identify timelines



PDP Goal Professional Example

 Create a quality improvement program to expose residents to a variety of projects



PDP Goal Fellow Example

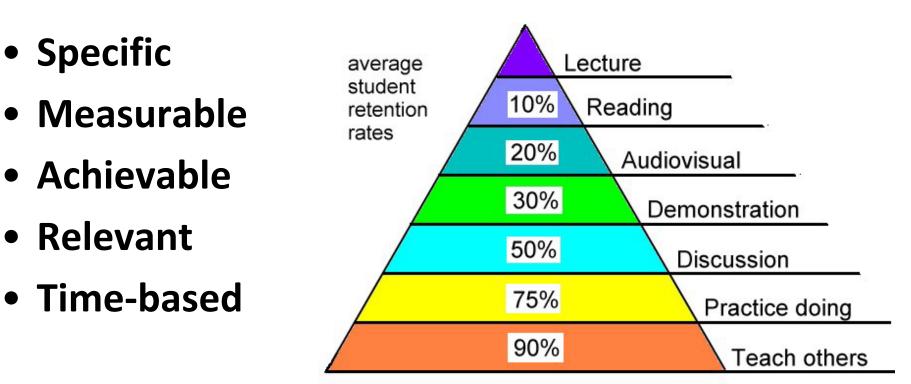
 Create a simulation-based procedure curriculum for residents in the ICU



Goals versus Objectives

- Goals
 - Big picture
 - Lofty
 - Not measurable
- Objectives
 - Specific
 - Action verbs (list, compare, describe, etc.)
 - Measurable

SMART Objectives and Strategies



Learning Pyramid

Source: National Training Laboratories, Bethel, Maine

Doran GT. Management Review 1981; 70(11): 35-36.

PDP Objectives Professional Example

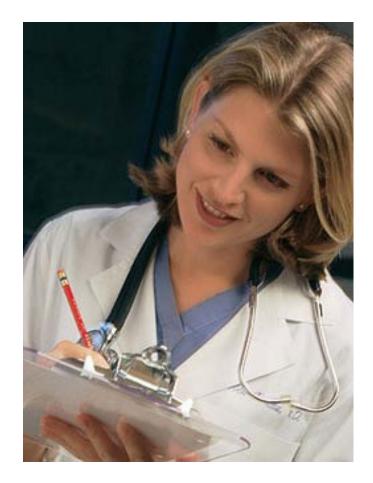
- Identify projects for the first year of the program
- Articulate the timeline and milestones for each project
- Describe resource needs for an effective program



PDP Strategies Professional Example

Objective: Describe resource needs for an effective program

- Identify mentors
- Create a faculty development plan for mentors
- Determine existing patient safety program resources



Professional Development Planning PD and APD Exercise

- Create your PDP
- Have program leaders complete their PDPs
- Arrange a meeting to share PDPs among PDs and APDs



My APDs



• Clinical Area: Critical Care

- Scholarly Interests:
 - Simulation
 - Educator development
- APPD Leadership Role:
 - Co-Chair of Simulation PEG



- **Clinical Area:** Mario Cruz
 - General **Pediatrics**
 - Scholarly **Interests:**
 - Violence Prevention
 - Educator development
 - APPD Leadership Role:
 - Co-Chair of Mentoring Task Force



Blair Dickinson

- <u>Clinical Area:</u>
 - Hospital Medicine
 - Scholarly Interests:
 - Smoking Cessation
 - Educator development
 - APPD Leadership Role:
 - Co-Chair of Chief Resident Forum

Calaman Sharon

Mentors and Professional Colleagues

- Traditional dyadic
- Facilitated peer group
- Relationship to PDP



Hitchcock MA. Academic Medicine. 1995: 70: 1108-1116.

Definitions

• Mentor

- A person who gives another person help and advice over a period of time and often also teaches them how to do their job
- Advisor
 - Someone whose job is to give advice



http://dictionary.cambridge.org

Differences: Advising and Mentoring

- Advisors
 - Provide specific instruction, information, or direction such as:
 - Thesis advisor
 - Research advisor
 - Faculty advisor
 - Section chief
 - May be assigned
 - Engage in short term relationships

- Mentors
 - Foster personal and professional growth of the mentee / protégé
 - Introduce the mentee/protégé to the field
 - Facilitate other professional collegial relationships
 - Engage in long term relationships

Identifying the Right Mentors

- Choose based on PDP objectives
- Determine mentors'
 - Availability
 - Expertise
- Discuss expectations
- Use mentors and peers to identify other mentors

Zerzan JT. Academic Medicine 2009: 84(1): 140-144.

Using Mentors to Enhance PDP

- Assist in refinement of PDP
- Work towards objectives that are realistic and achievable
- Ensure alignment with
 - Mission, vision, and values
 - Strengths and challenges
- Provide content expertise and resources
- Create opportunities for collaboration

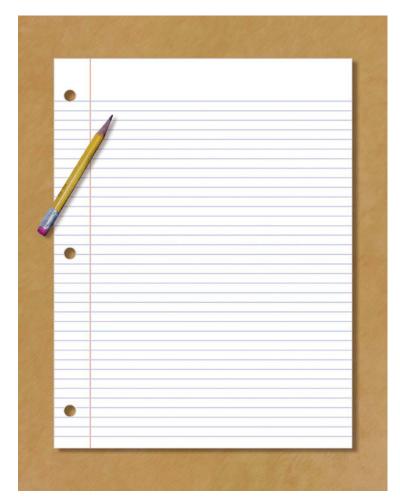
Additional Considerations for Mentoring Relationships

- Mentees drive the relationship
- Multiple mentors may be needed
- Consider use of peer mentors

Zerzan JT. Academic Medicine 2009: 84(1): 140-144.

Mentors and Professional Colleagues Homework Exercise

- Create a list of mentors, mentees, and professional colleagues
 - You are at center
 - Inner circle
 - Within your institution
 - Outer circle
 - Outside your institution
 - Include current and potentially helpful mentors and colleagues



Strategies for Career Advancement

- Review and revise your
 Professional Development
 Plan annually
- Develop an area of expertise within the program
- Acquire educator skills
 - Harvard Macy
 - Masters of Education (Health care professionals focus)
 - Institute for Healthcare Improvement



Strategies for Career Advancement

- Obtain leadership skills
 - APPD LEAD
 - AAMC
 - ELAM
 - APA Leadership Conference
- Associate with distinguished colleagues in your field
 - Build your reputation
- Participate in professional organizations
 - Seek leadership positions



Summary

- Professional development planning
 - Key to successful professional development
- Mentors and professional colleagues
 - Networking at many levels supports your success
- Strategies for career advancement
 - Become a leader in your professional organizations





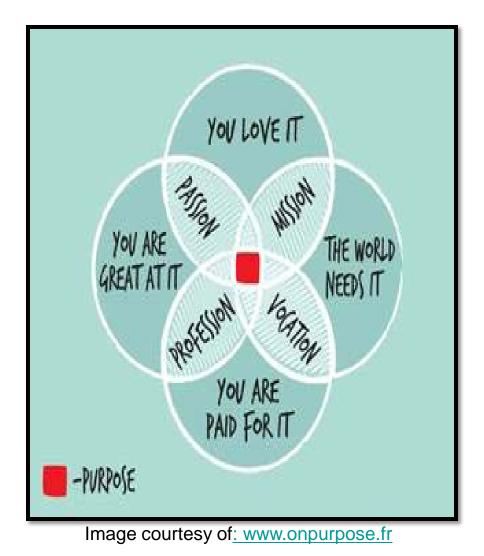
Image courtesy of www.wsj.com

Bringing it Home

An Action Plan for Your Program and Your Team

Better Alignment

- Meaningful work predicts job satisfaction
- Engaged workers are more productive
- Engagement
 - Opportunities for growth, autonomy and variety
 - Responsibilities fit talents



Action Plan Activity

- For APD's:
 - Think about your roles within the residency program
 - Think about your professional goals, MVV
 - Use provided worksheet to strategize
 - Facilitate planning a meeting with your team

Next Steps for APD's

Step 1 Timeline:	Complete MVV, Self-Assessment, PDP Worksheets
Step 2 Timeline:	 Schedule a meeting with your mentor(if different than your PD) to review your PDP
Step 3 Timeline:	Craft a job description for your role (if not already done)
Step 4 Timeline:	• Schedule a meeting with your PD to review strategic goals of the program, your job description, and your PDP
Step 5 Timeline	Facilitate a meeting with PD, yourself, other team members to review PDP's as a group
Step 6 Timeline:	• Establish a follow up plan with both mentor and your team at least annually

Action Plan Activity

- For PD's
 - Think about your goals for your residency program
 - Think about your team members and the different roles they play within the program
 - What do you know about your team members' professional goals?
 - How well do they align?
 - Plan a meeting with your team

Next Steps for PD's

Step 1 Timeline:	Ask your team members (APD's, FPD's, coordinators) to complete their MVV, Self-Assessment, PDP Worksheets
Step 2 Timeline:	Ask each team member to review these with their mentor (if other than you)
Step 3 Timeline:	 Schedule a meeting with your team to review PDP's and roles in the program
Step 4 Timeline:	• Ensure all members of your team have job descriptions that match their roles in the program and professional goals
Step 5 Timeline:	 Make a plan for follow up with team members at least annually to review PDP, program roles, and job descriptions

Overall Summary

- Professional Development Planning
 - Is a high priority for APD's
 - Is key to professional growth, networking, career advancement
 - Is an opportunity to align workforce interests with goals of the program

References

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