

Diversity SWOT Analysis

Questions to Consider:

What do we do exceptionally well?

What advantages do we have?

What valuable assets and resources do we have?

What do colleagues/trainees identify as our strengths?

What are our capabilities?

What resources, assets, people are in place?

What are some innovative aspects?

What accreditations, qualifications, certifications do we have?

Strengths

Weaknesses

Questions to Consider:

What could we do better?

What do we need to improve?

Where are we vulnerable?

What are the disadvantages of proposition?

What are gaps in capabilities?

What are the timescales, deadlines and pressures?

What institutional/logistical barriers do you anticipate?

Questions to Consider

What opportunities do we know about, but have not addressed?

Are there emerging trends on which we can capitalize?

What resources are available that may be useful?

Are there potential partnerships, or agencies that could help?

Any ways to save time/be more efficient in the development phase (i.e. adapt from an existing resource)?

Opportunities

Threats

Questions to Consider

What external roadblocks exist that block our progress?

Are there significant changes coming in our specialty?

Are economic conditions affecting our ability to accomplish this task?

Are there any insurmountable weaknesses?

Any loss of key staff?